

Information on Data Protection according to GDPR

- Customer and their employees -

As data processing controller, we take the protection of personal data seriously and process it according to the legal regulations.

1. Controller in Terms of Data Protection

Controller is the company with which the customer contract has been concluded.

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2. Contact with the Data Protection Officer

- For Aareon: dataskyddsbud@aareon.com

3. Purpose and Legal Basis

Execution of the customer relationship and fulfillment of contract according to Art. 6 Abs. 1 b) GDPR.

4. Data and Categories of Data

Customers (as far as natural persons)	Name + name affixes (Mr/Mrs, academic title)
	Address
	Contact details (phone, fax, email)
	Customer number
	Bank account
	Contract data
	Creditworthiness data
	Support information, incl. customer development and previous contacts
	Product or contractual interest (for upselling)
	Data on opt-in or opt-out for marketing measures (declared consent to advertising notifications and other advertising measures, registration for newsletters, advertising objections)
	Photographic picture
	Billing and payment data
	Data for identification of economic beneficiaries according to the Money Laundering Act, if applicable
	Videos (recorded at events)

Employees of Customers	Name + name affixes (Mr/Mrs, academic title)
	Address
	Contact details (phone, fax, email)
	Bank account (travel expenses)
	Date of birth
	Contents (participation in workshops and training courses, substantive statements e.g. error messages, acceptances, instructions, concretizations)
	Data on opt-in or opt-out for marketing measures (declared consent to advertising notifications and other advertising measures, registration for newsletters, advertising objections)
	Photographic picture
	Videos (recorded at events)

5. Recipient and Categories of Recipients

Relevant employees of involved departments and associated companies, processors.

6. Storage Period

The data will be stored in compliance with the legal retention periods up to 10 years after termination of the customer relationship. Data that is no longer needed will be deleted.

7. Data Subject Rights

The data subject has the right of access from the controller about the personal data, rectification, erasure, restriction of processing, objection for the future, data portability and appeal to a supervisory authority.

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